

# LAF PRODUCTIONS, INC.

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CREATIVE • PUBLISHING • STRATEGIC

CAGE Code: **5GN23**

**"Bringing LAFTER Back to Business"**

**LAF Productions, Inc.** is a full-service Advertising, Marketing and Public Relations company with a premium on Creative, Publishing and Strategic Services for business, government or non-profit entities of all sizes.

## Creative Services

- Branding & Corporate Identity
- Brochure & Sales Support Materials
- Direct Mail (creative concept, copywriting, design, print, and fulfillment)
- Digital, Print, Radio & Television Advertising
- Website Development

## Publishing Services

- Audiobooks
- Books, Booklets, Journals
- E-books, E-booklets, E-documents, E-journals
- Magazines
- Music

## Strategic Services

- E-Verify® Designated Agent
- Marketing Research & Consulting
- Media Planning & Placement
- Public Relations
- Social Network Marketing
- Special Events Planning



## North American Industry Classification System (NAICS)

### 541810—Advertising Agencies (primary)

511120, 511130, 511199, 512110, 512191, 512230, 512290, 519130, 541430, 541490, 541613, 541810, 541820, 541830, 541840, 541860, 541890, 541990, 711310, 711320, 711410

## Standard Industry Codes (SIC)

### 7311—Advertising Agencies (primary)

2721, 7311, 7312, 7313, 7319, 7331, 7336, 7389, 8743

## Product Service Codes (PSC)

**Products**—7610, 7650, 7690, 9905

**Services**—R409, R422, R426, R499, T001, T006, T015, T016, T099

## Arkansas Commodity Groups

### 91503—SERV ADVERTISE/MKTG (primary)

71500, 91503, 91582, 91800, 91892, 96104, 96500, 96686

Minority-Owned Business (23); Self-Certified Small Disadvantaged Business (27); For-Profit Organization (2X); Service Provider (77); Research & Development (95); Manufacturer of Goods (MF); Black-American Owned (OY); Contracts & Grants (VW)

D&B DUNS: 01-927-2132	Terms: Due Upon Receipt; 2% 10 Net 30
AASIS Vendor Number: 100163832	CMBE: 115710; expiration date 07/2010